



**FOR IMMEDIATE RELEASE: Friday, November 14, 2014**

## **Lafayette-West Lafayette to be in National Spotlight**

*C-SPAN to reveal Lafayette-West Lafayette history and highlight authors during week-long visit*

### **WHAT:**

- Lafayette Mayor Tony Roswarski, West Lafayette Mayor John Dennis, The Visit Lafayette-West Lafayette team and Comcast will welcome C-SPAN to Lafayette-West Lafayette on Tuesday, November 18 at 2:00 p.m. ET at the historic Big Four Depot— as they kick off a visit to record and feature the two cities history and literary life.

At Tuesday's event, C-SPAN representatives will reveal the stories and segments that will be explored by the national network during their week-long stay. During their time in Lafayette-West Lafayette, C-SPAN representatives will also conduct community and education outreach.

Local segments recorded throughout the week will air on non-fiction book channel Book TV (on C-SPAN2, Comcast channel 446) and history channel American History TV (on C-SPAN3, Comcast channel 447) during C-SPAN's special Lafayette-West Lafayette weekend December 20-21.

### **WHEN:**

2:00 pm, Tuesday, November 18, 2014 - *Reception catered by Sgt. Preston's Outpost*

### **WHERE:**

Big Four Depot  
200 N. 2<sup>nd</sup> Street  
Lafayette, IN  
47904

### **Remarks:**

- Jo Wade, President & CEO, Visit Lafayette-West Lafayette
- Lafayette Mayor Tony Roswarski
- West Lafayette Mayor John Dennis
- Matt Kelley, Manager- External Affairs Indiana, Comcast -Heartland Region
- Debbie Lamb, Coordinating Producer, C-SPAN Cities Tour

**BACKGROUND:**

In partnership with Comcast, C-SPAN's 2014 Cities Tour takes Book TV and American History TV on the road. C-SPAN2 and C-SPAN3 are featuring the literary life and history of each of these selected cities during special weekends on the public affairs network.

Working with its cable partners and Visit Lafayette-West Lafayette, the C-SPAN producing team will take specially outfitted Local Content Vehicles (LCVs) into Lafayette-West Lafayette, Ind., starting Monday, November 17, visiting various literary and historic sites to interview local historians, authors and civic leaders over the week.

**AIR DATES:**

Programming recorded in Lafayette-West Lafayette will air on Book TV/C-SPAN2 Comcast channel 446 and American History TV/C-SPAN3 Comcast channel 447 on December 20-21, 2014. C-SPAN is available in Lafayette-West Lafayette on Comcast channels 2 and 445.

For more information, visit the [C-SPAN Cities Tour website](#) and the [C-SPAN Cities Tour Twitter page](#).

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**About Comcast Cable:**

Comcast Cable is the nation's largest video, high-speed Internet and phone provider to residential customers under the XFINITY brand and also provides these services to businesses. Comcast has invested in technology to build an advanced network that delivers among the fastest broadband speeds, and brings customers personalized video, communications and home management offerings. Comcast Corporation (Nasdaq: CMCSA, CMCSK) is a global media and technology company. Visit [www.comcastcorporation.com](http://www.comcastcorporation.com) for more information.

**About C-SPAN:** Created by the cable TV industry and now in 100 million TV households, C-SPAN programs three public affairs television networks in both SD and HD; C-SPAN Radio, heard in Washington DC and nationwide via XM Satellite Radio; and a video-rich website which hosts the C-SPAN Video Library. Visit <http://www.c-span.org/>.

**About Visit Lafayette-West** : Visit Lafayette-West Lafayette markets and promotes the area as a visitor destination for conventions, meetings, leisure and sports travel, working collaboratively with other entities to enhance local economic development. [www.HomeOfPurdue.com](http://www.HomeOfPurdue.com)