

## **WEST LAFAYETTE FIRE DEPARTMENT ANNOUNCES ITS “KEEP ME IN AND I’LL GET YOU OUT” PUBLIC EDUCATION PROGRAM**

**West Lafayette, Indiana – August 25, 2014** – The West Lafayette Fire Department is proud to announce its “Keep Me In and I’ll Get You Out” Public Education Program, sponsored by the department and Trent Johnson State Farm Insurance.

As a new school year begins, the West Lafayette Fire Department would like to remind EVERY citizen in the community about the importance of keeping batteries inside smoke detectors. Nearly 2/3 of home fire deaths occur in homes/apartments with no smoke alarms or no working smoke alarms. Eight thousand 2 ½” decals that read “Keep Me In and I’ll Get You Out” have been printed, and these decals will be prominently displayed on Hot Box Pizza boxes.

It is the intention of the program to provide every landlord in the community with a sticker to place inside every rental unit near every smoke detector. Forty-eight 1’X1’ signs are also available and will be distributed on a first-come, first-serve basis to community partners who support the program.

The West Lafayette Fire Department is committed to keeping every single citizen of this community safe. Sometimes, something as simple as a reminder to keep the battery in the smoke detector is all it takes.

The West Lafayette Fire Department would like to thank Trent Johnson State Farm Insurance and graphic designer, Dillon Mills.

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