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NEWS

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West Lafayette Tree Fund Changes Its Name

West Lafayette, Ind. – February 4, 2014

When an organization's work has expanded far beyond its original purpose, it's time to update. "Our new name, West Lafayette Tree Friends, recognizes the greatly expanded role of our volunteer work," explains the group's chairperson, Lynn Layden. Originally founded by Helen Lillich as the West Lafayette Tree Fund, the organization uses donations for buying and planting trees to line the streets of West Lafayette. With thousands of trees planted—adding economic benefit, reducing storm water run-off and noise levels, and offering shade and beauty to our streets—the group is also pruning, watering, increasing public awareness, and educating the city's citizens about the impact of emerald ash borer and gypsy moth.

"Donations from citizens ensure that new trees continue to be planted. The new name, West Lafayette Tree Friends, more accurately recognizes the increased scope of the group's accomplishments. Their efforts continue to enhance our city," says Beverly Shaw, the Greenspace Administrator for West Lafayette.