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Greater Lafayette earns high marks

Fortune, Money, Site Selection rankings showcase business, community positives

Lafayette, Ind. – September 3, 2013 – Top ratings for cost of doing business, growth in jobs and the number of highly educated residents all place Greater Lafayette first in Indiana and eighth in the nation in Fortune’s 2013 Best Place for Small Business ranking.

“That’s just one of several spotlights shining on our community by national evaluators this year,” said Lafayette mayor Tony Roswarski. “And these bring international attention and new opportunities to our door.”

Other top-spot rankings earned so far in 2013 include Number 3 in Luminosity’s Smartest Cities for raw cognitive power, based on its brain training website; Money Magazine, placing West Lafayette 21st of 25 in its Youngest Population Cities, for a median-age of 23.5; USA TODAY for increase in the number of residents ages 20 to 30 with at least a bachelor’s degree; and Area Development Magazine for being an “economic front-runner” in its Leading Locations list for 2013.

“We’re a community committed to keeping and growing good jobs, attracting new businesses and educating our residents,” said David Byers, president of the Tippecanoe County Commissioners.

“These high rankings are the result of working together and of the value we place on education,” said West Lafayette mayor John Dennis. “The spotlight helps us attract even more growth and good things.”

Joseph Seaman, president and chief executive officer of Greater Lafayette Commerce, noted the value of independent ratings. “We can say all we want, and we do, but when others notice, it’s added credibility.”

About Greater Lafayette Commerce. Headquartered at 337 Columbia St. in Lafayette, Greater Lafayette Commerce (www.greaterlafayettecommerce.com), whose roots go back more than 85 years, is a nonprofit membership organization supported by local businesses, industries and governments. Its mission is to advance economic and community prosperity for a superior quality of life.

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