



Proposal

To: Joe Payne

West Lafayette Parks and Recreation Dept.
609 W. Navajo
W. Lafayette, IN 47906

Proposal #: 050812
Date: May 8, 2012

Interpretive Ideas

P.O. Box 355
Okemos, MI 48805-0355

Phone: 517/347-0861
Fax: 517/347-1504

Email: lise@interpretiveideas.com

Street Address:
2300 Kewanee Way
Okemos, MI 48864

Description: Wabash Heritage Trail trailhead and interpretive signs, design and fabrication

Option 1: Eleven (11) Trailhead signs, same design with "You Are Here" arrow changed for each location, **48" x 36"** upright panels, 1/2" thick exterior grade, with aluminum colonial posts, base plates
Four (4) 36" x 24" Interpretive signs, one new design, 3 (three) re-works of existing signs to incorporate trail map, 1/10" thick exterior grade

Option 2: Eleven (11) Trailhead signs, same design with "You Are Here" arrow changed for each location, **36" x 24"** upright panels, 1/2" thick exterior grade, with aluminum colonial posts, base plates
Four (4) 36" x 24" Interpretive signs, one new design, 3 (three) re-works of existing signs to incorporate trail map, 1/10" thick exterior grade

Tasks

1. Text, writing and editing for trailhead sign and new interpretive sign. Re-work of text in 3 existing signs.
2. Sign text layout for first draft

Client Review

3. Editing based upon client review
4. Graphics and layout for second draft

Client Review

5. Editing based upon client review

Final design review for approval

6. Preparation of files for manufacture of high-pressure laminate panels
7. Project oversight and liaison with Systeme Huntingdon/Folia during fabrication

Deliverables

Finished signs shipped to: W. Lafayette, IN 47906

Benchmarks for Payment: 50% upon submission of first draft for client review

NOTES

1. Sign mounts and frames for interpretive signs are the responsibility of the client.
2. Systeme Huntingdon will need to know the selected interpretive sign mount vendor prior to fabrication to ensure that panels fit the selected frames.
3. Sign installation is the responsibility of the client

TOTAL

Option 1 (48" x 36"): \$13,631.00

Option 2 (36" x 24"): \$11,694.00

Proposal prepared by: Lise Schools

Proposal valid for 30 days.