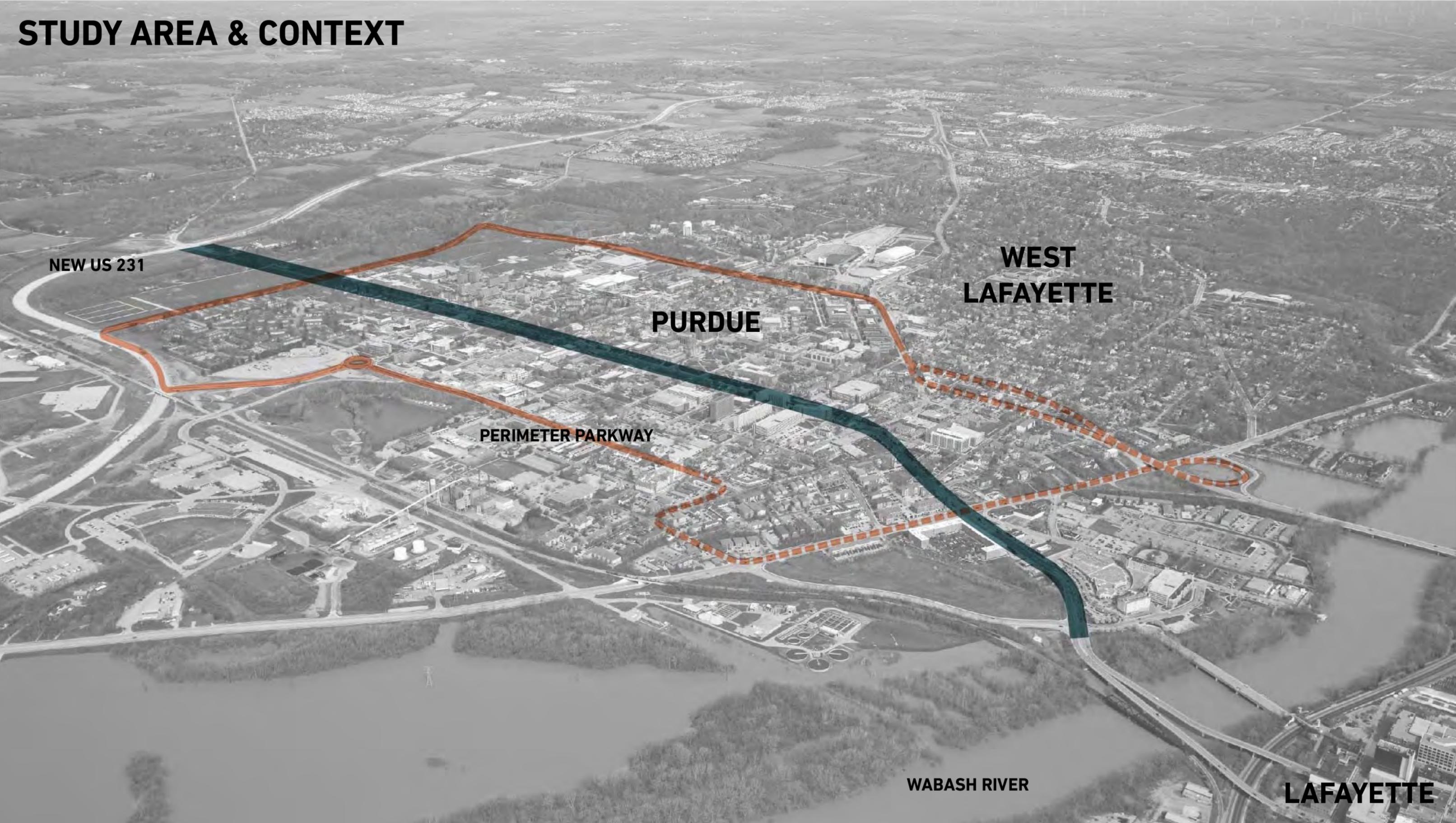


REIMAGINING STATE STREET

A MASTER PLAN FOR STATE STREET

STUDY AREA & CONTEXT



NEW US 231

PURDUE

WEST
LAFAYETTE

PERIMETER PARKWAY

WABASH RIVER

LAFAYETTE

SCOPE OF STUDY

STREET FUNCTION & CHARACTER

- » NUMBER OF VEHICULAR LANES
- » SIDEWALK WIDTHS
- » BICYCLE ACCOMMODATIONS
- » BUS STOPS
- » STREET TREE PLANTINGS
- » GATHERING SPACES
- » UTILITIES/INFRASTRUCTURE
- » DISTRICT IDENTITY, PLACEMAKING, AND PUBLIC ART
- » COHESIVE STREET ELEMENTS

IMPLEMENTATION STRATEGIES

- » PROJECT PHASING
- » PROJECT FUNDING
- » ECONOMIC DEVELOPMENT

TIMELINE



STATE STREET TODAY

NEAR ROEBUCK DRIVE



IN THE VILLAGE



NEAR PURDUE'S STEWART CENTER



AT THE WEST END OF CAMPUS

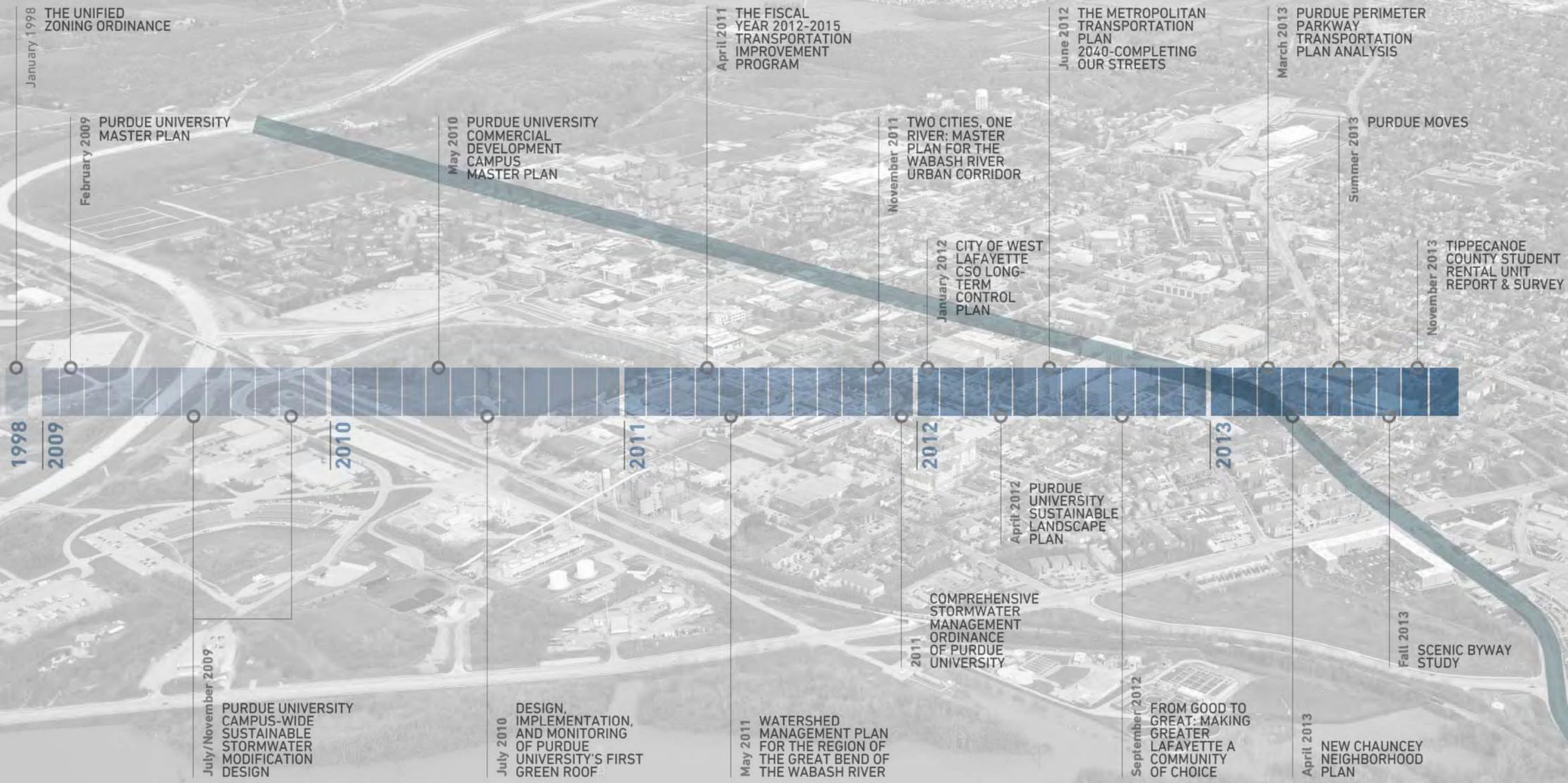


NEAR HORTICULTURE PARK



BUILDING A VISION...

...REQUIRES LEARNING



OCTOBER
NOVEMBER
JANUARY
MARCH

...AND OUTREACH



State Street WL

@StateStWL FOLLOWS YOU

State Street Master Plan; Reimagining State Street in West Lafayette

West Lafayette, IN

86 TWEETS

118 FOLLOWING

82 FOLLOWERS



Following



State Street WL @StateStWL
fb.me/6q13atM5i

3d



State Street WL @StateStWL
Be heard and participate! Just a few days left to take our online survey #2...
surveymonkey.com/s/6K2X9BS

4d

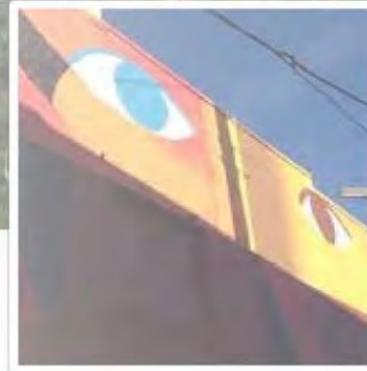
State Street WL retweeted



Zachary Baiel @baielala
Attend if you can! @StateStWL: Remember to stop by our FINAL public open houses on Thursday, March 13th! fb.me/28mviJzpq #greaterlala

5d

View more Tweets



State Street Master Plan; Reimagining State Street

550 likes · 26 talking about this

Update Page Info

Liked

Following

Community

West Lafayette's State Street forms the first impression of a City and a University. It is the link connecting commercial districts, campus and the river. With the opening of the US 231 bypass, we have an opportunity to reimagine this street. Join us!



550

About

Photos

Likes



State Street Master Plan: Reimagining State Street Community Survey 2

1. Where do you live?

- Within 2 blocks of State Street (on campus)
- Within 2 blocks of State Street (off campus)
- West Lafayette
- Lafayette
- Tippecanoe County
- Other

2. Which of the following best describes your current occupation?

- Student
- Resident
- Employed at Purdue
- Retired

...AND LISTENING (PUBLIC LIBRARY SESSION #1)



...AND SYNTHESIS: 8 THEMES



OF THIS PLACE
CONTEXT APPROPRIATE
SOLUTIONS AND AN
INCLUSIVE PROCESS



COLLABORATION
A COMMON VISION



YOU ARE HERE
A DOWNTOWN WEST LAFAYETTE
EMBRACING, REINFORCING, AND
STRENGTHENING DIVERSE DISTRICTS



COHESIVENESS
COHESIVE AND
COMPLEMENTARY TREATMENTS



STREETS FOR ALL
INTEGRATION OF ALL TRAVEL
MODES (PEDESTRIAN, BIKES,
CARS, AND BUSES)



VIBRANCY
THRIVING AND ECONOMICALLY
DIVERSE COMMERCIAL/
MIXED-USE DISTRICTS



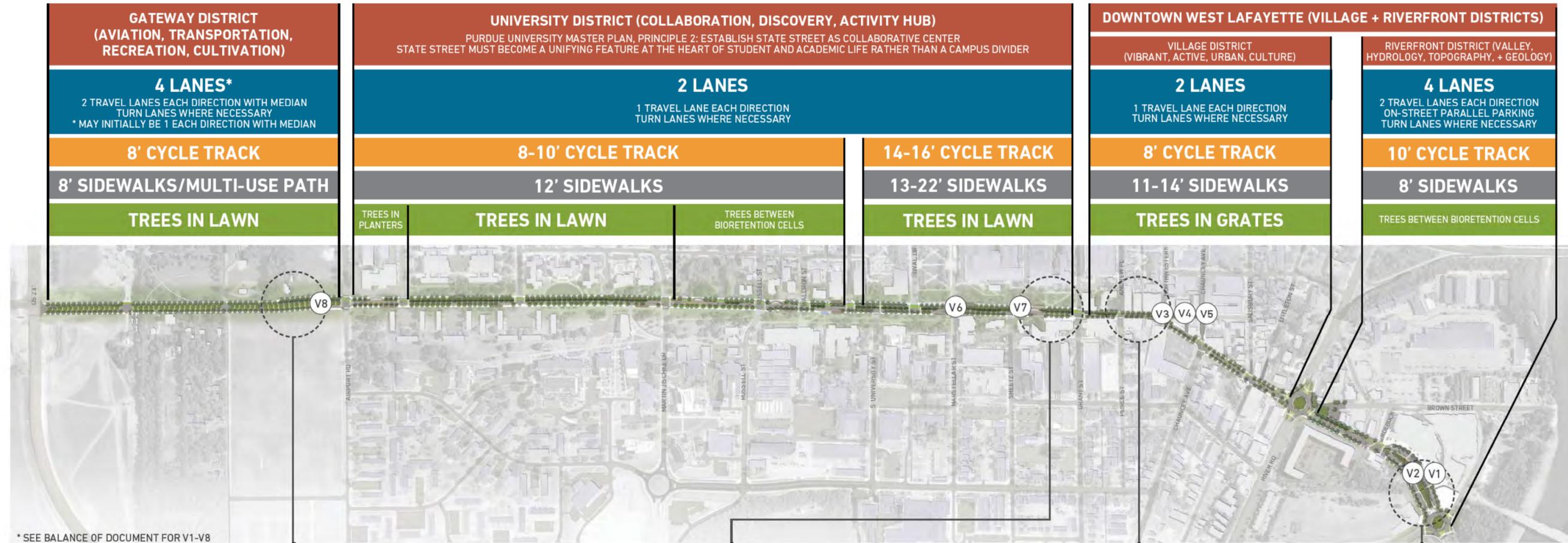
OPEN SPACE & TREE CANOPY
WELL-CONNECTED, SIGNIFICANT
OPEN SPACES AND A STRONG
URBAN STREET TREE CANOPY



GOING GREEN
ENVIRONMENTALLY
RESPONSIBLE INFRASTRUCTURE



... AND THEN A FRAMEWORK



... AND THEN DETAIL



... AND THEN IDEAS

**A NEW WESTERN
FRONT DOOR**

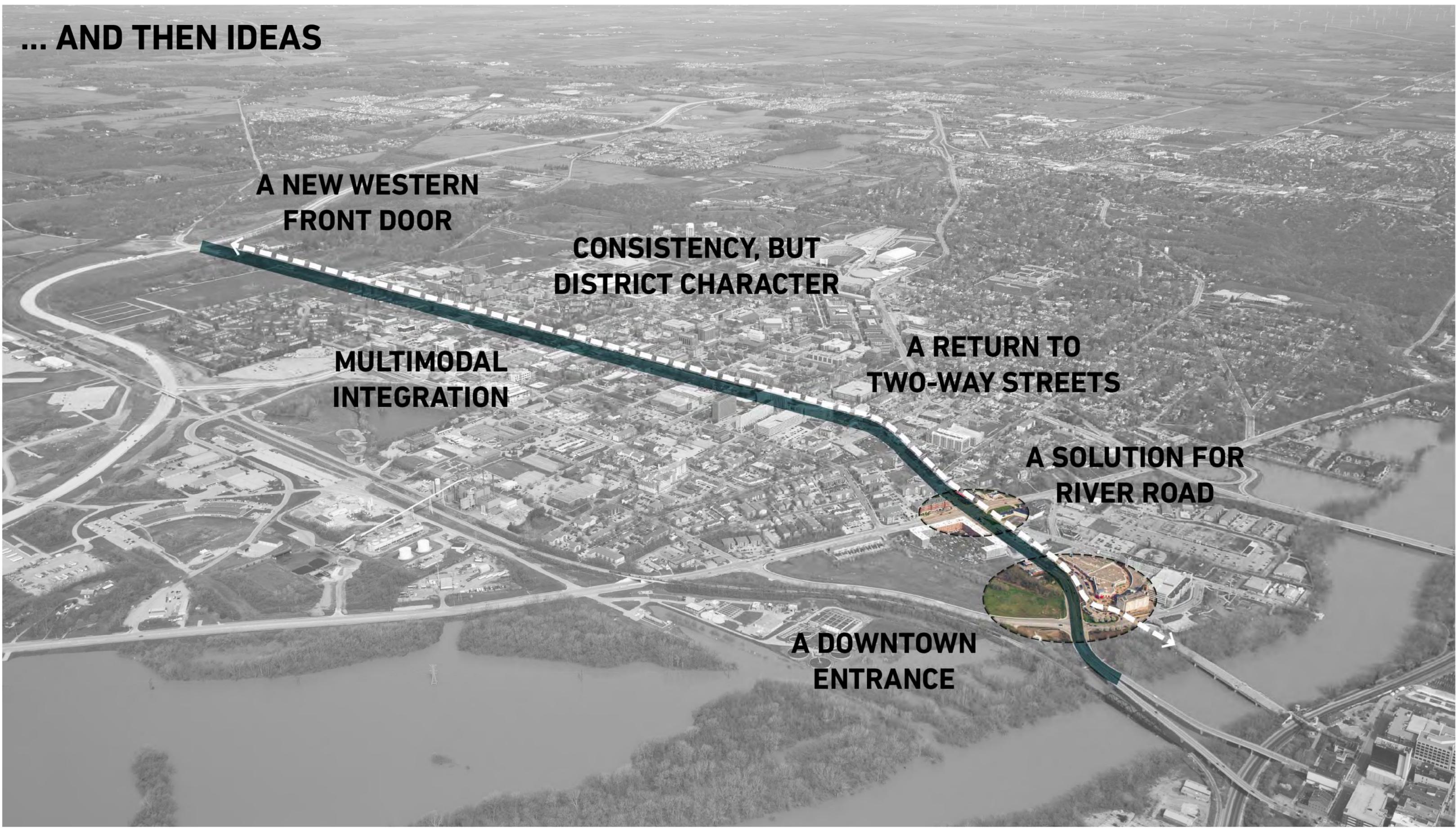
**CONSISTENCY, BUT
DISTRICT CHARACTER**

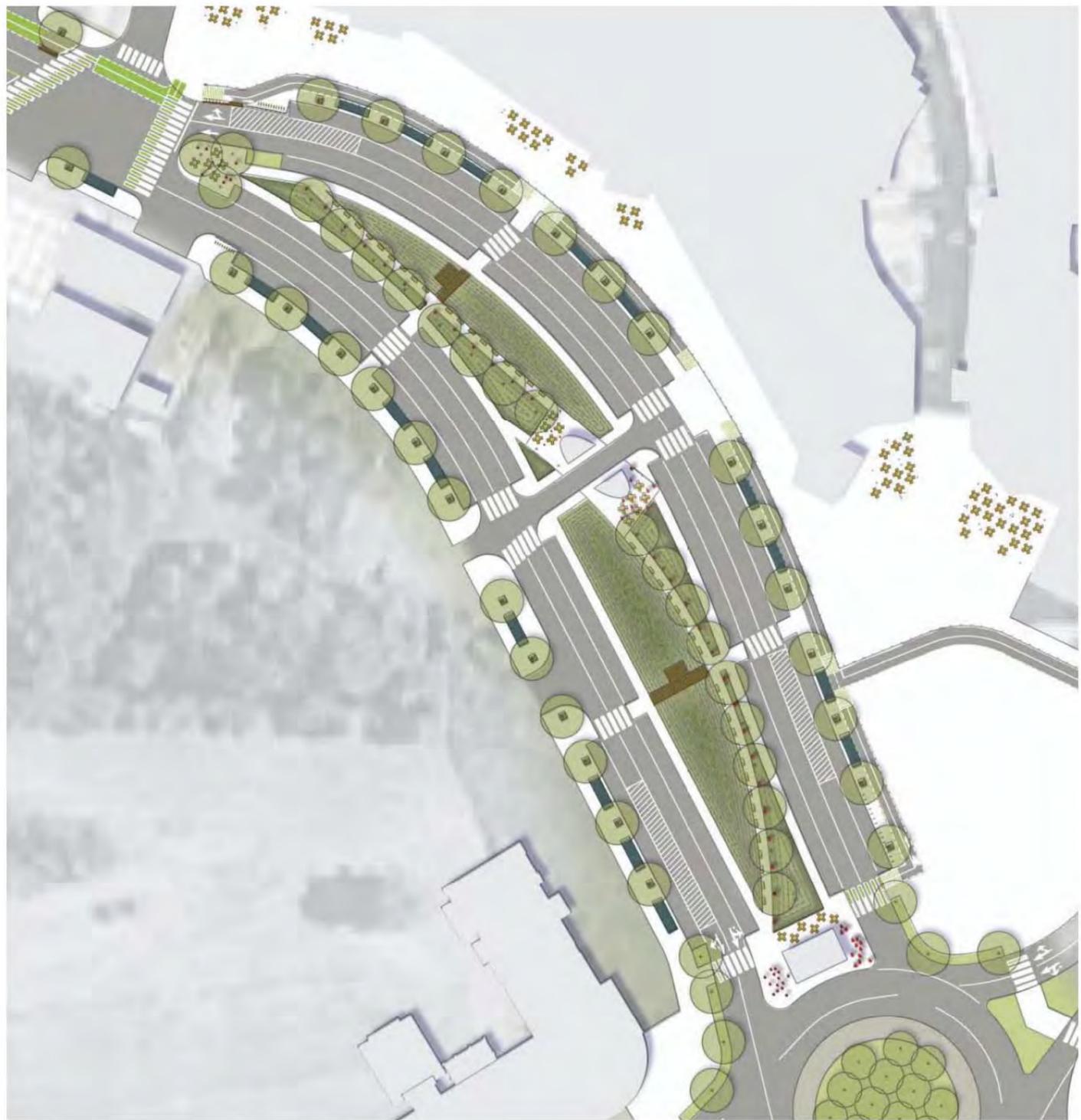
**MULTIMODAL
INTEGRATION**

**A RETURN TO
TWO-WAY STREETS**

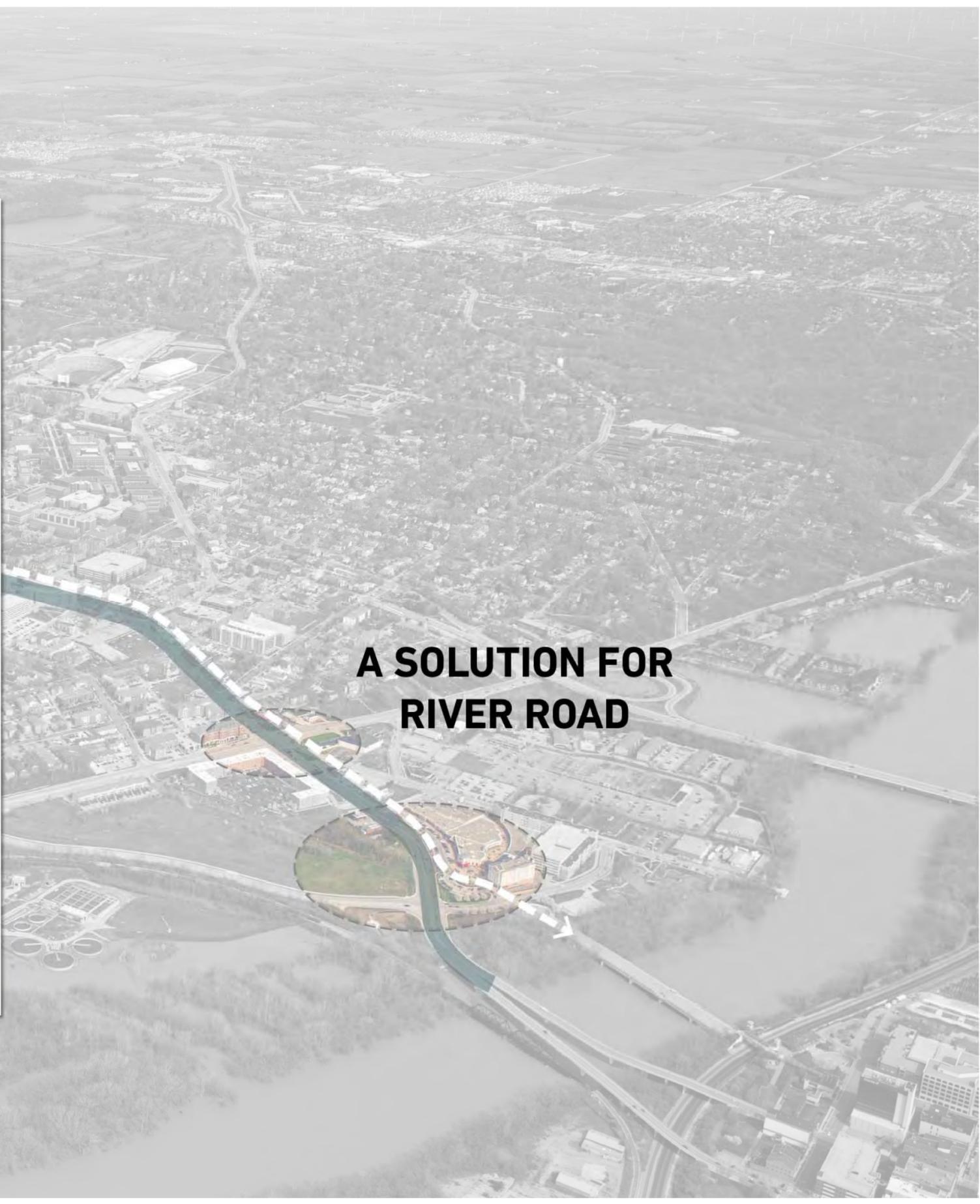
**A SOLUTION FOR
RIVER ROAD**

**A DOWNTOWN
ENTRANCE**





**A DOWNTOWN
ENTRANCE**

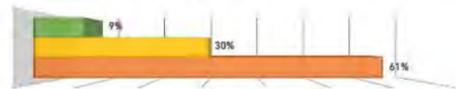


**A SOLUTION FOR
RIVER ROAD**

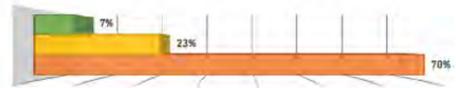
...AND MORE FEEDBACK

- » A ROUNDABOUT AT RIVER ROAD IS....OK
- » ALL BICYCLIST SKILL LEVELS WOULD LIKE SEPARATED/PROTECTED BIKE PATHS
- » MORE WOULD VISIT WABASH LANDING IF IT WERE MADE PART OF THE STREET SYSTEM
- » PUBLIC ART ALONG THE STREET? YES!
- » ...AND TO HELP IDENTIFY DISTRICTS? YES!
- » A FORMALIZED CIVIC DISTRICT? YES!
- » QUALITY OF PLACE DOES MATTER!

For those who said "I frequently ride my bike to work/school/destinations (I'm an avid bicyclist)", they answered that they prefer certain types of bike facilities along State Street?



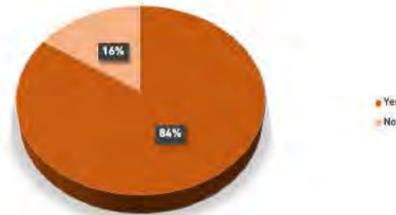
For those who said "I occasionally ride my bike to work/school/destinations (I'm a casual bicyclist)", they answered that certain types of bike facilities would encourage them to bike more frequently along State Street?



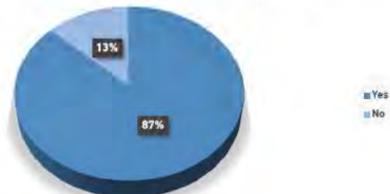
For those who said "I don't ride a bike to work/school/destinations (I'm not a bicyclist)", they answered that certain types of bike facilities would encourage them to bike more frequently along State Street?



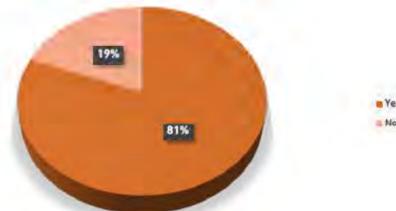
Would you like to see more public art thoughtfully integrated along State Street?



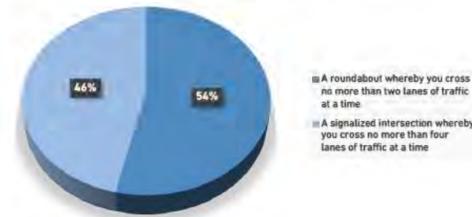
Do you like the idea of a formalized civic district comprised of the WL Public Library, Morton Community Center, a potentially relocated City Hall, and centralized public parking?



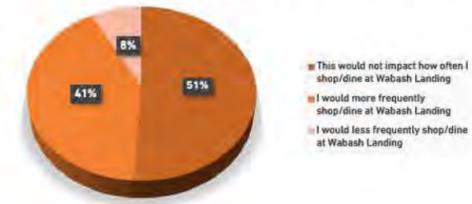
Do you like the idea of public art used to identify the various districts along State Street?



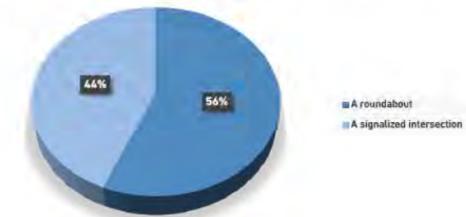
As a pedestrian or cyclist crossing the intersection of State Street/River Road, which do you favor?



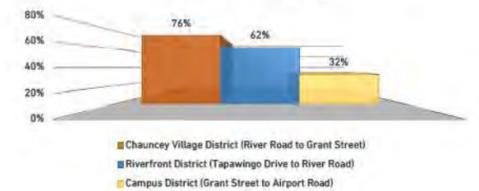
If State Street were moved closer to Wabash Landing, and if on-street angled parking was provided along this relocated State Street (in lieu of the separate parking lot along Brees Way)...



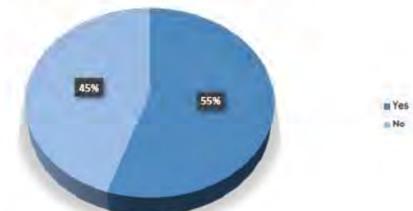
As a motorist navigating the intersection of State Street/River Road, which do you favor?



Given a re-imagined State Street, which area(s) would you most likely shop/dine/visit more frequently than you do today? (choose any/all that apply)



Given a re-imagined State Street, would you consider living along, or within two blocks, of State Street?



ECONOMIC DEVELOPMENT: MARKET OPPORTUNITY

ATTACHED HOUSING	75 UNITS	30 UNITS
RETAIL	55,000 SQ. FT.	25,000 SQ. FT.
(CURRENT UNMET)	25,000 SQ. FT.	10,000 SQ. FT.
GROWTH (PER YEAR)		
OFFICE (ANNUAL)	34,000 SQ. FT.	13,000 SQ. FT.



ACTION	EAT	SHOP	EXERCISE	GATHER
USE	RESTAURANT, CAFE	STORE, CREDIT UNION, GALLERY	GYM, YOGA, YMCA	CO-WORKING, COMPUTER LAB, LOUNGE, CONFERENCE, UNIVERSITY OFFICE
OFFERS	FOOD, DRINK, INTERNET	GOODS, SERVICES	MEMBERSHIP, EXERCISE EQUIPMENT, TRAINING, CLASSES	MEMBERSHIPS, RENTABLE SPACE, TABLES, CHAIRS, INTERNET
USERS	RESIDENTS, STUDENTS, EMPLOYEES, VISITORS	RESIDENTS, STUDENTS, EMPLOYEES, VISITORS		RESIDENTS, STUDENTS, FACULTY/STAFF
EXAMPLE	BAR/GRILL, ESPRESSO ROYALE	CVS, URBAN OUTFITTERS, CONTEMPORARY ART GALLERY	YMCA, YOGA STUDIO, LA FITNESS, REC CENTER	CO-WORKING SPACE, STUDENT UNION, LOUNGE, CONFERENCE SPACE, CAREER SERVICES

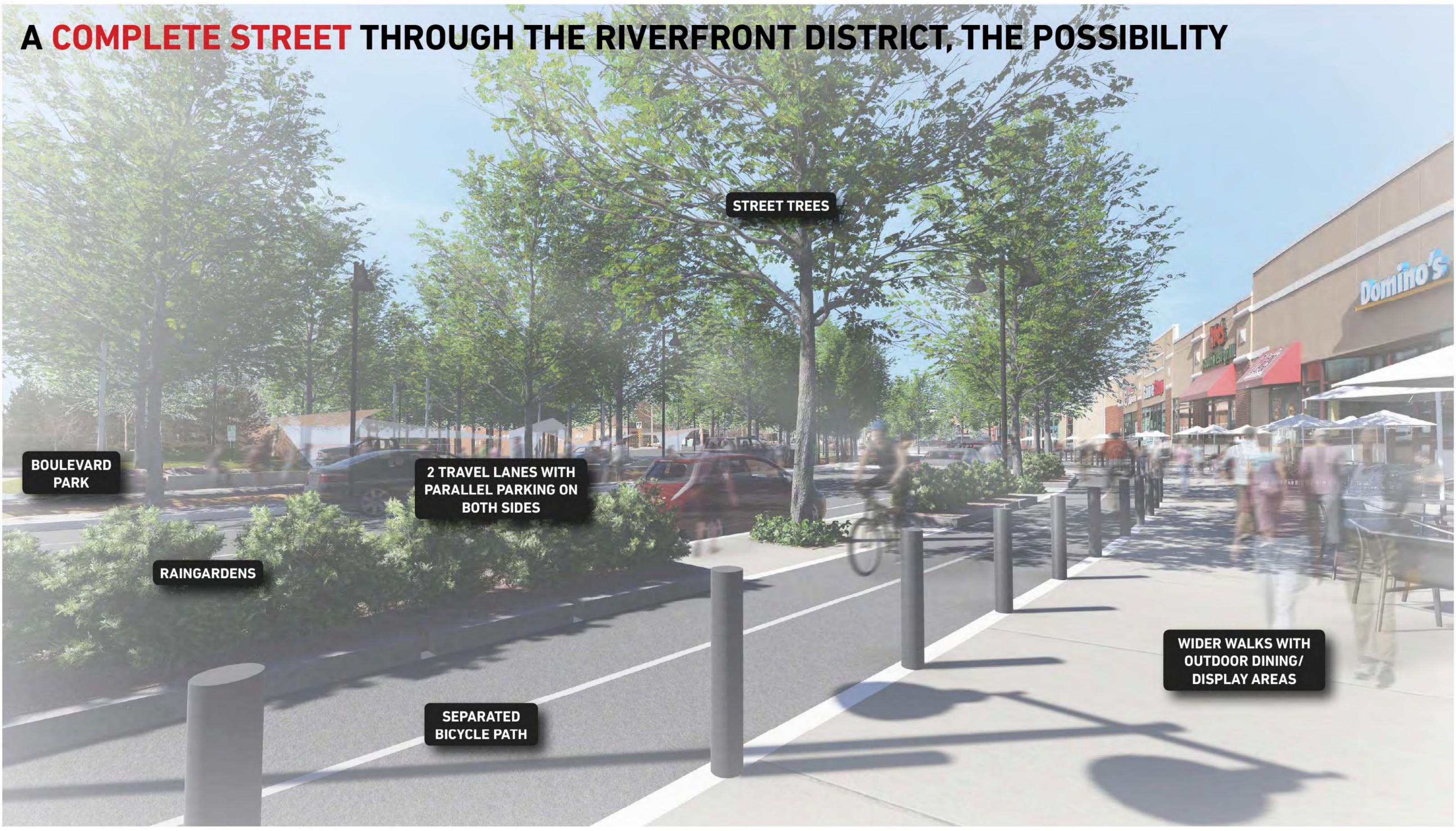


THE POSSIBILITY

A THOROUGHFARE THROUGH THE RIVERFRONT DISTRICT, TODAY



A COMPLETE STREET THROUGH THE RIVERFRONT DISTRICT, THE POSSIBILITY



**BOULEVARD
PARK**

**2 TRAVEL LANES WITH
PARALLEL PARKING ON
BOTH SIDES**

RAINGARDENS

**SEPARATED
BICYCLE PATH**

STREET TREES

**WIDER WALKS WITH
OUTDOOR DINING/
DISPLAY AREAS**

A DOWNTOWN ENTRANCE, TODAY



A SIGNATURE DOWNTOWN ENTRANCE, THE POSSIBILITY

UNDULATING
LAWN

SEATING
AREAS

WALKING
PATHS

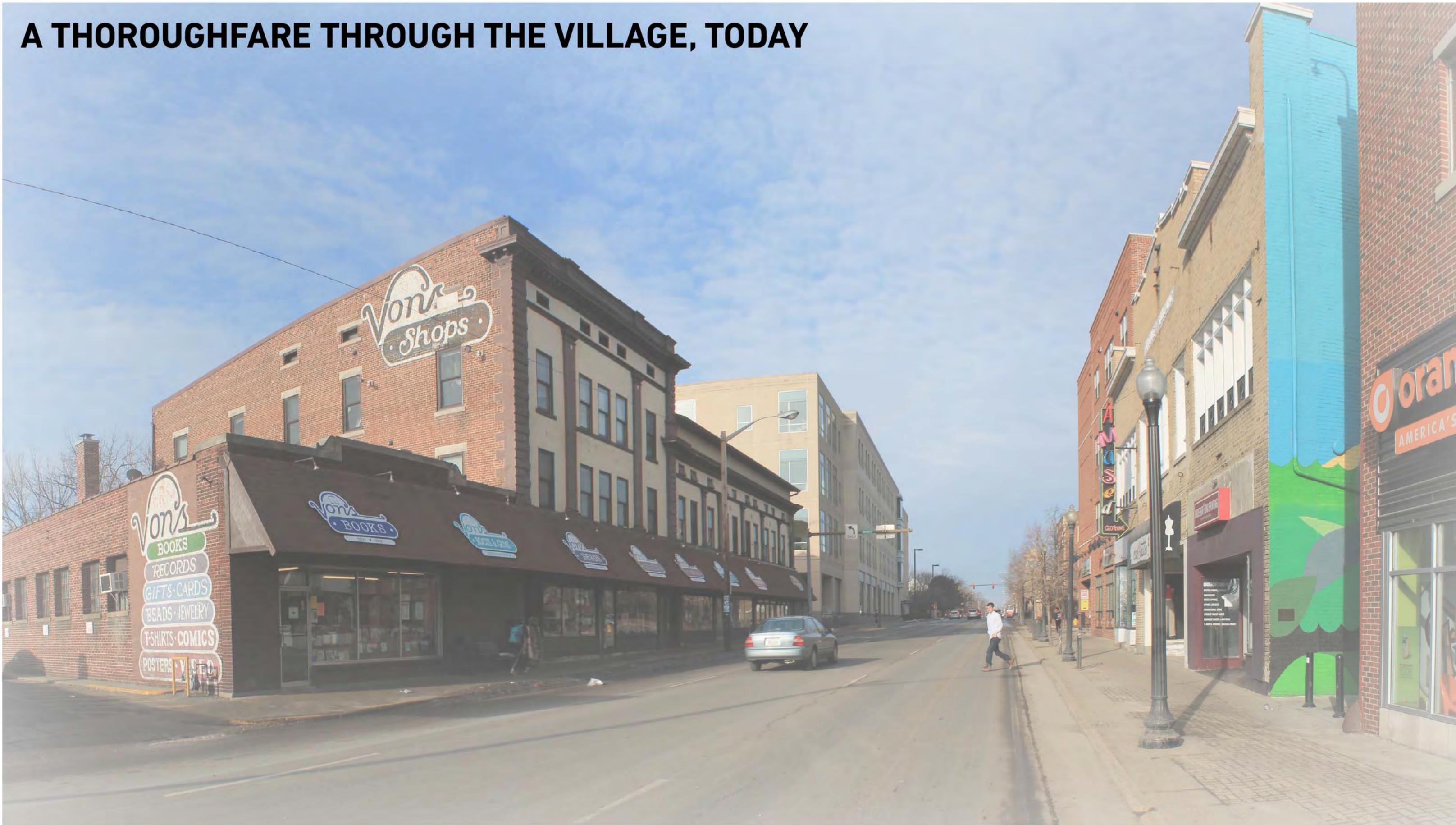
STREET TREES

STORMWATER
GARDEN

ON-STREET
PARKING



A THOROUGHFARE THROUGH THE VILLAGE, TODAY



A COMPLETE STREET THROUGH THE VILLAGE, THE POSSIBILITY

STREET TREES

2 TRAVEL LANES

SEPARATED BICYCLE PATH

PERMANENT RAILING

WIDER WALKS WITH OUTDOOR DINING/ DISPLAY AREAS



THE HEART OF THE VILLAGE, TODAY



THE VIBRANT HEART OF THE VILLAGE, THE POSSIBILITY

OVERHEAD ART
ELEMENTS

COLORFUL
PERFORMANCE
LIGHTING

VIBRANT & CHANGEABLE
ART REFLECTING
CULTURAL DIVERSITY

OUTDOOR
DINING
AREAS

FUNKY BENCHES

NEW PLAZA/SMALL
PERFORMANCE SPACE



A FESTIVAL SPACE, TODAY



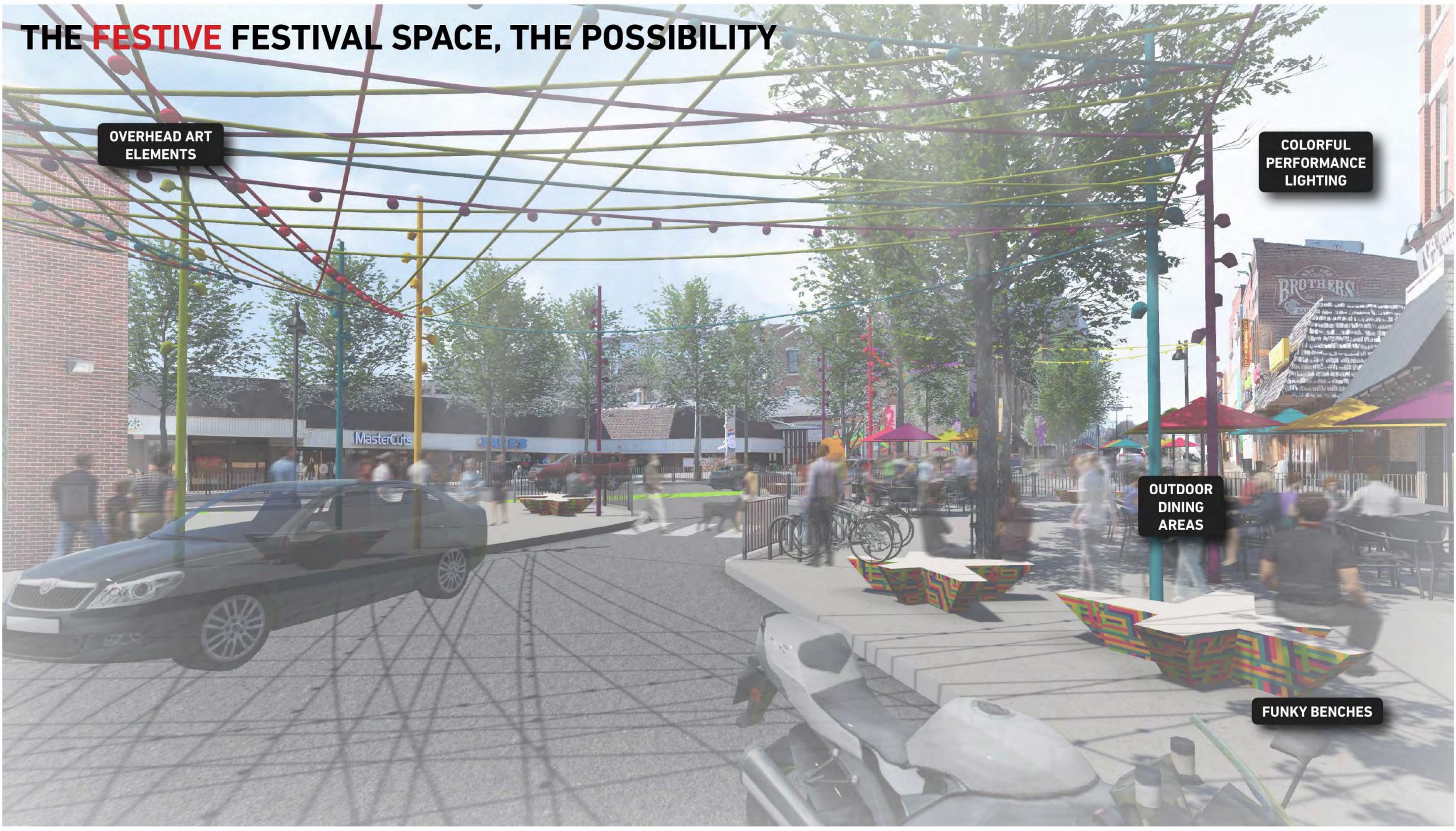
THE **FESTIVE** FESTIVAL SPACE, THE POSSIBILITY

**OVERHEAD ART
ELEMENTS**

**COLORFUL
PERFORMANCE
LIGHTING**

**OUTDOOR
DINING
AREAS**

FUNKY BENCHES



A THOROUGHFARE THROUGH CAMPUS, TODAY



A COMPLETE STREET THROUGH CAMPUS, THE POSSIBILITY

STREET TREES

PLANTED BARRIER

2 TRAVEL LANES AND TURN LANE

SEPARATED BICYCLE PATH

EXISTING CURB LOCATIONS MAINTAINED

CLEARLY MARKED AND DEFINED CROSSWALKS

WIDER WALKS



A CAMPUS SPINE, TODAY

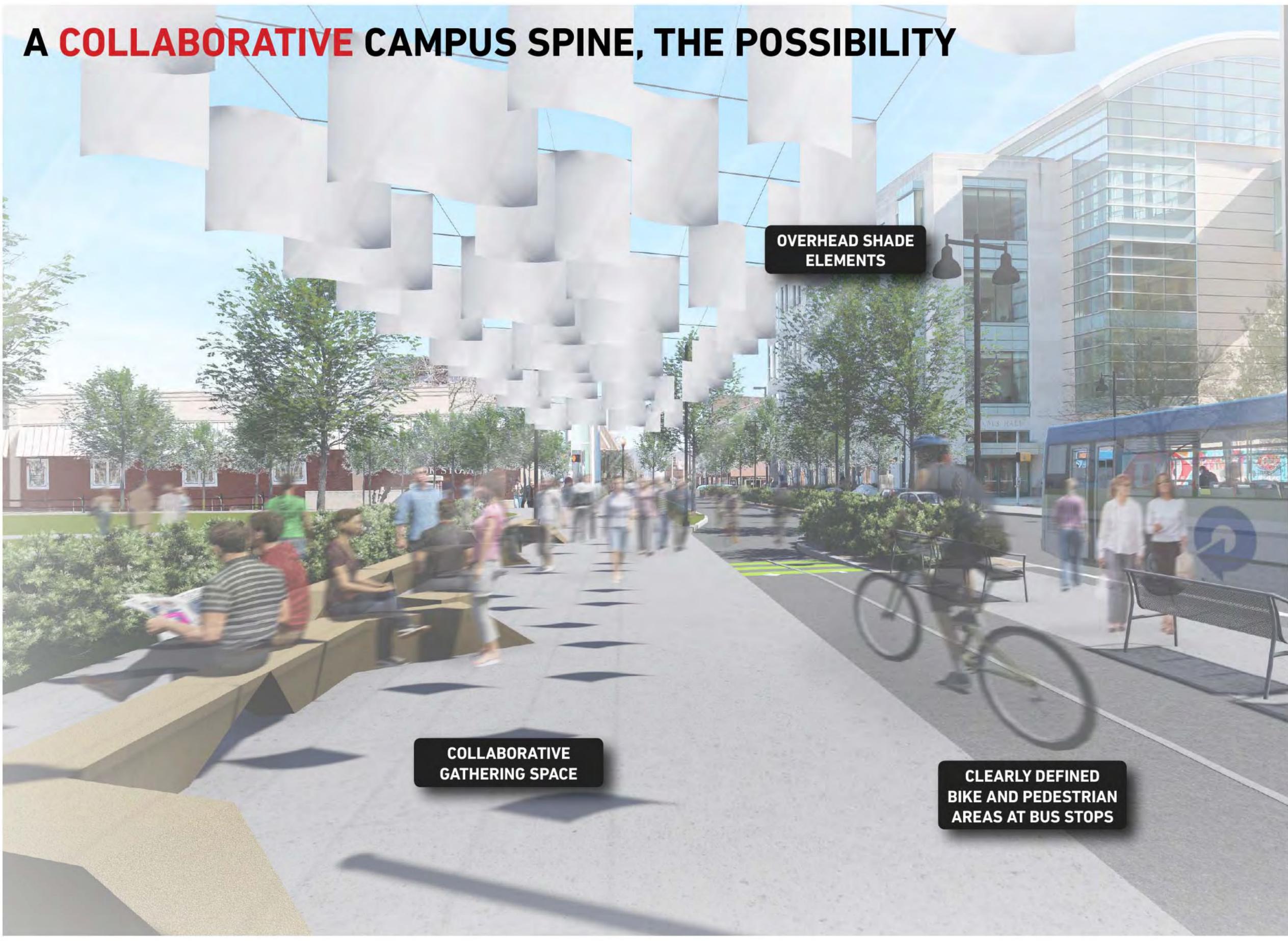


A COLLABORATIVE CAMPUS SPINE, THE POSSIBILITY

OVERHEAD SHADE ELEMENTS

COLLABORATIVE GATHERING SPACE

CLEARLY DEFINED BIKE AND PEDESTRIAN AREAS AT BUS STOPS



A QUIET WESTERN FRONT DOOR, TODAY



A DEVELOPING WESTERN FRONT DOOR, THE POSSIBILITY

2 TRAVEL LANES AND TURN LANE

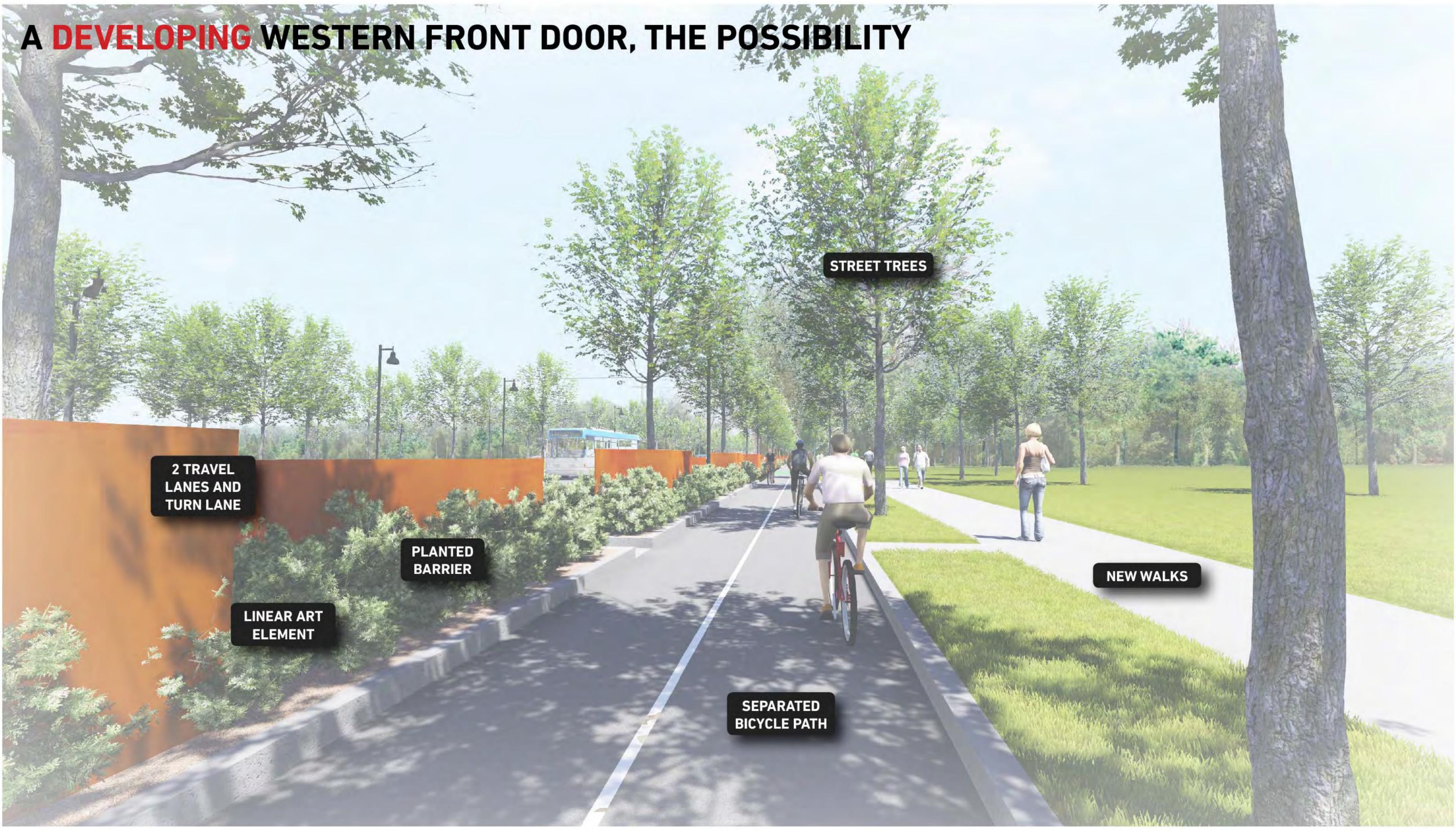
PLANTED BARRIER

LINEAR ART ELEMENT

STREET TREES

NEW WALKS

SEPARATED BICYCLE PATH



An aerial photograph of a city, likely Columbus, Georgia, showing a river (the Chattahoochee River) winding through the landscape. A blue highlighted path follows the river and through the city. The text 'RE' and 'STATE' are in large, bold, black letters, while 'IMAGINE', 'INVEST', and 'MAKE' are in smaller, grey, all-caps letters.

RE IMAGINE
INVEST
MAKE **STATE**

An aerial photograph of a city, likely Nashville, Tennessee, showing a river (the Cumberland River) winding through the urban landscape. A prominent highway interchange is visible in the lower right. A thick, semi-transparent blue line highlights a specific path or route that starts on the left side of the image and extends towards the center. The text 'RE-STATE' is overlaid in the center of the image, with the blue line passing through the letter 'S'.

RE-STATE