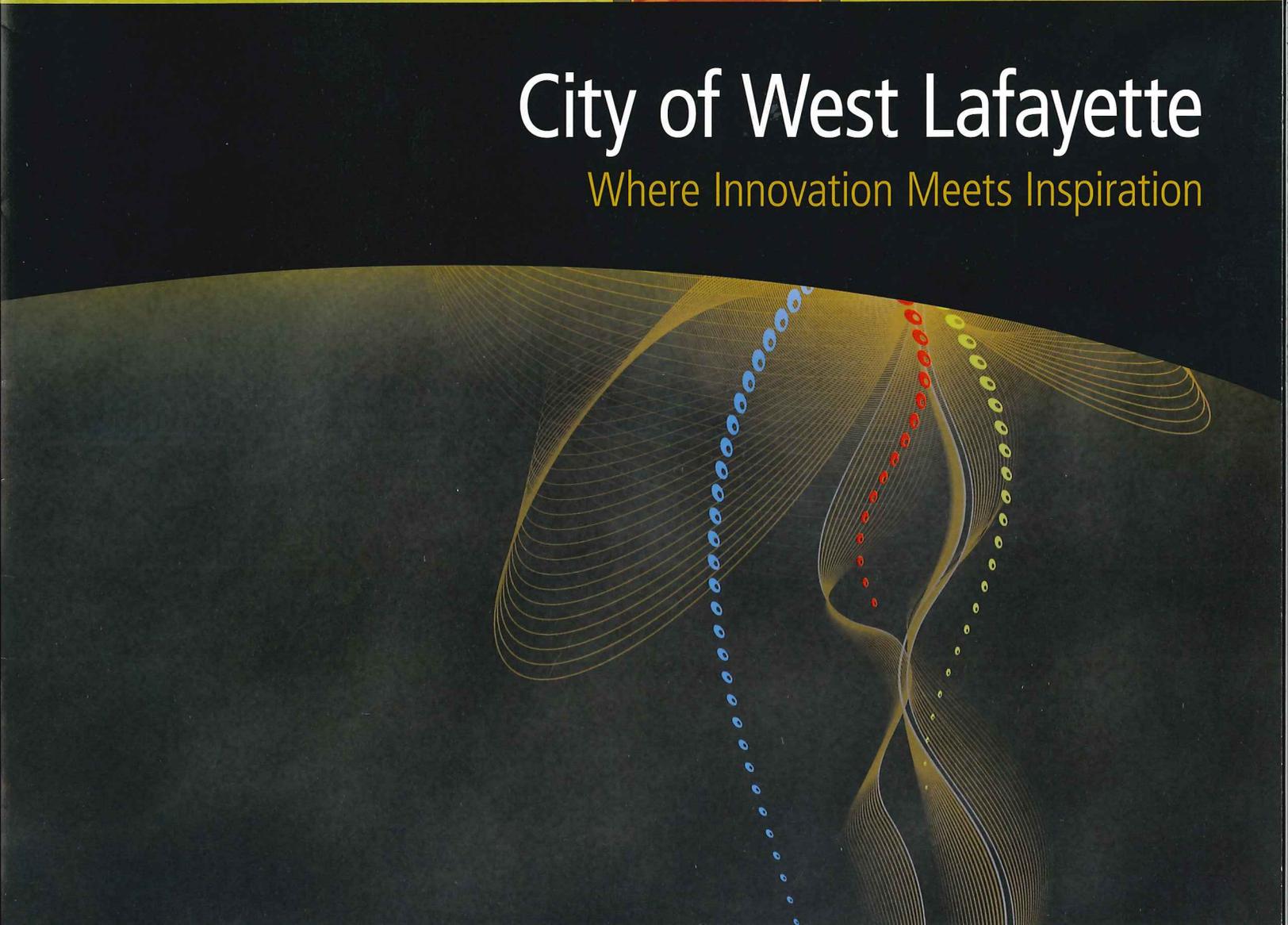


City of West Lafayette

Where Innovation Meets Inspiration





Explore the riverfront districts of West Lafayette and Lafayette, where you'll find galleries, shops and dining.

Small Town Charm Big City Business



On the banks of the scenic Wabash River in north central Indiana, West Lafayette offers the culture of a Big Ten university town combined with a reasonable, Midwest-style cost-of-living.

Due to Purdue University's presence, a large percentage of our population has global ties, and this diverse, well-educated workforce has led to a local economy rich in culture and variety (and we're not just referring to all the unique restaurants!).

You'll be entertained by university-related events — whether you're watching a Broadway-style show or a stadium-pounding football game. If you want to jump into the action, you're welcome to play a round of 18-holes on a championship course or participate in a period reenactment festival.

You can have the best of all worlds in serene but sophisticated West Lafayette. Big-city fun is just an hour away in Indianapolis or two hours up to Chicago. Then come home to the perks of small town living, alive and well through top schools, a low crime rate and little or no commute times.

Regional Advantages.....

- Greater Lafayette area "this year's rising star" in nationwide *Best Cities for Jobs* report (Praxis Strategy Group, 2009)
- Ranked 6th most educated small city in America (*Forbes*, 2009)
- Rated "Five Star Quality of Life" (*Expansion Magazine*, 2007)
- Ranked 25th of 400 U.S./Canadian metro areas (*Frommers*, 2007)
- Population of 30,000 in West Lafayette alone (not including college students); 64,000 more in Lafayette

"I try to 'live green' and having bike lanes all the way from home to work was a key selling point for me. It's so easy to get around without burning gas in my car. And if I do drive, parking is always available and I've got a six-minute commute to the Purdue Research Park where I work."

Spencer Hahn
Associate Chemist
Endocyte, Inc.
Purdue Research Park



Quality Living

Good food, good health, good job prospects — wherever you land, you'll want it to be a community that has taken care of all the necessities for you — a place that can grow with you as you evolve through life's stages. Do you need quality daycare, healthcare or senior care? Are you searching for the right preschool, high school, college or continuing education opportunity? It's all right here.

West Lafayette gives you choices. You can step out for a night on the town — complete with fine dining — or pick up locally grown produce, honey, syrup, eggs and other farm-fresh ingredients for your table from our Sagamore West Farmers Market. Our hands-on spirit extends to

environmental stewardship. Our community is committed to green initiatives, and was first in Indiana to receive a PISCES Award from the EPA for performance and innovation.

West Lafayette's unemployment rate is low (nine percentage points below the national average) and our quality-of-life rankings are impressive. In recent years, *The Scientist* magazine ranked Purdue University the 4th best place to work in academia; *America's Promise Alliance* named Tippecanoe County one of its best communities for young people; and *U.S. News & World Report* ranked the area among the top ten "brainiest" places to retire.



Our city has a new research-level MRI center (above) and the county has two new state-of-the-art hospitals.



West Lafayette student Sameer Mishra won the 2008 Scripps National Spelling Bee.



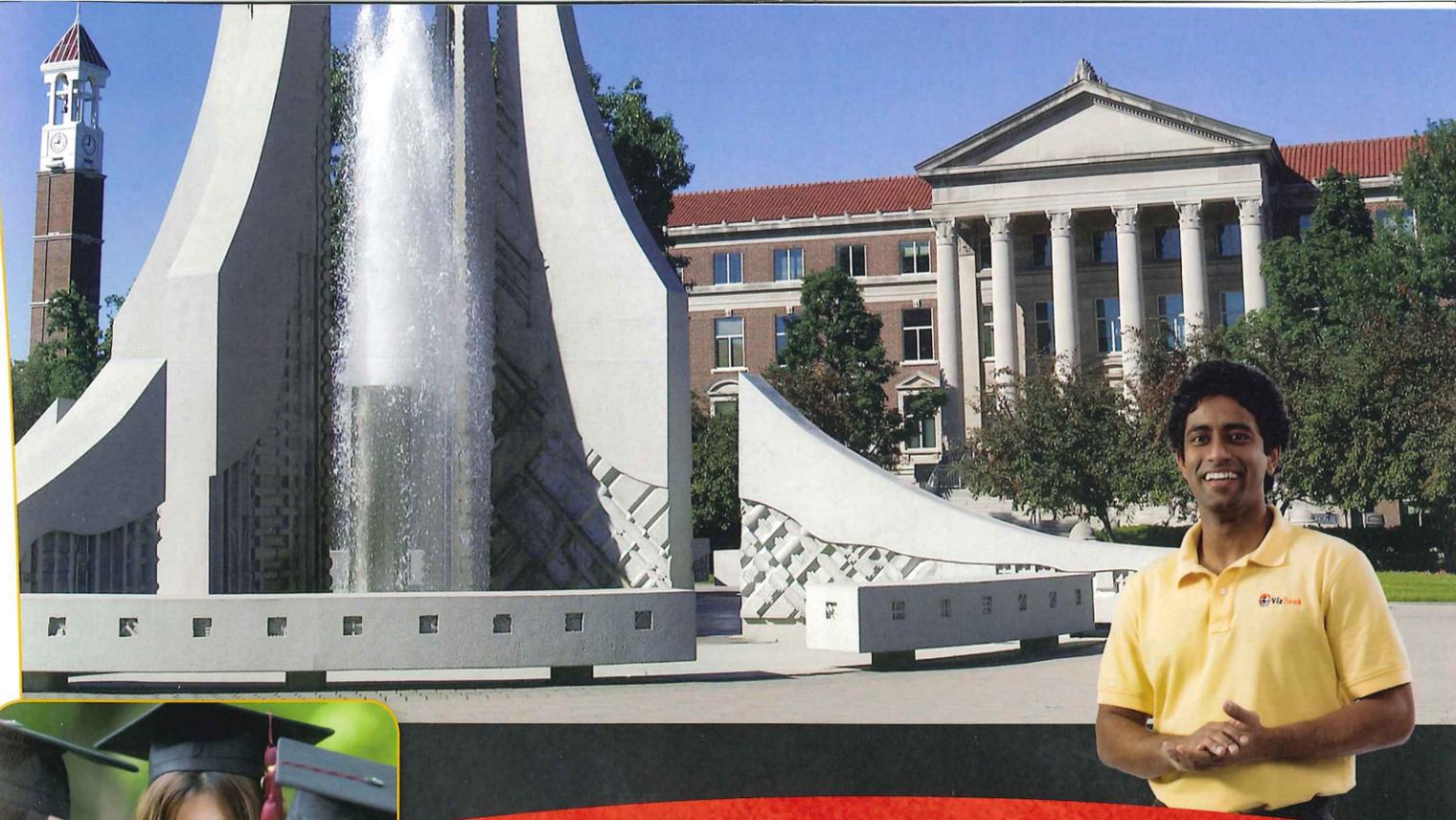
"This area really prizes math and science, and the university creates ways to make it fun. Purdue FIRST Programs established three robotics teams (Westside Boiler Invasion team shown above) that compete nationally. Our three kids enjoy spending a lot of time on this and have developed skills beyond their years."



Lucia & Orlando Bravo
Senior Quality Assurance Auditor &
Senior Scientist - Team Leader
BASi, Inc.
Purdue Research Park

Exceptional Education

- West Lafayette Community School Corp. (WLCSC), Tippecanoe School Corp. (TSC), and private and parochial schools for grades K-12
- West Lafayette High School named best in Indiana by *BusinessWeek* (2009) and one of the top high schools in the nation by *U.S. News and World Report* (2008)
- TSC's Burnett Creek Elementary and Klondike Middle Schools recognized as Four Star Schools by the Indiana Department of Education (2007)
- WLCSC graduation rate 97.7%; WLCSC graduates enrolling in college 93.8%; TSC graduation rate 91.5%
- SAT scores top national averages



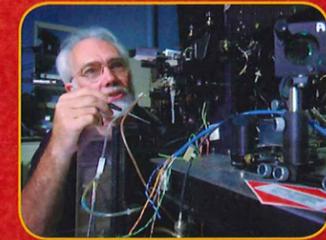
Purdue University

Purdue University is considered one of the nation's foremost institutions for pioneering research. Businesses choose to locate at the nearby, award-winning Purdue Research Park to benefit from university collaborations within the fields of engineering, agriculture, science, technology, pharmacy and veterinary medicine.

Purdue Research Park is nationally known for cultivating companies emerging from university research, especially in the field of biomedical engineering, where breakthroughs in diagnostics and tissue engineering provide exciting career opportunities. Growth of this high-tech hub also has boosted the area's ability to recruit and attract companies, ranking it 6th for small metros (*Expansion Magazine*, 2008).

"As a graduate research assistant in computer science at Purdue, I had the opportunity to follow the technology we were developing into the commercial realm by joining a company at Purdue Research Park. Here I'm able to learn different aspects of the business — far more than a software engineer would at a large company."

Mahendra Babu A. H.
Software Engineer
Imaginetics, LLC
Purdue Research Park



Discovery Park features \$200 million in new facilities, equipment and laboratories, and \$74 million in sponsored research for 2007-08.

Purdue is a top producer of information technology and engineering graduates, and a nearby location ensures that companies, such as outsourcing design and development

firms, secure the best and brightest new employees. The area has moved up significantly in the *Forbes* rankings for best small places for business and careers, from 24th to 16th in 2008.

Purdue at a Glance

- 39,000 undergraduate and graduate students
- 5,000 international students from 124 countries
- Named the "Cradle of Astronauts" for the many graduates who have worked for NASA (Neil Armstrong and 21 others as astronauts)
- The eleven major centers of Purdue's on-campus Discovery Park lead the university's large-scale interdisciplinary research
- 16 Purdue graduate degree programs for working adults; 30 evening, continuing education courses



Purdue's Birck Boilermaker Golf Complex is one of the top collegiate golf complexes in the nation.

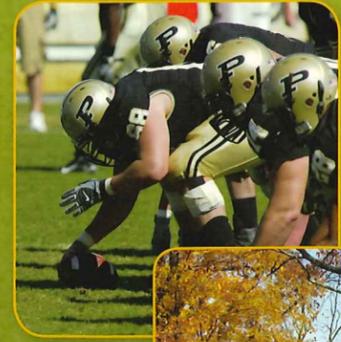
"When I moved to West Lafayette from California, I found top sports programs. My kids and I swim at the West Lafayette and Boilermaker Aquatic Centers, which produce Olympic-caliber swimmers. I'm also a triathlete and outdoor enthusiast, so I really enjoy the biking, rock and ice climbing, adventure racing and triathlons in the area. And the Kampen Golf Course, designed by famed landscape architect Pete Dye, can't be beat."

*Joseph Obermiller
Engineering Program Manager
Cook Biotech, Inc.
Purdue Research Park*

Sports and Recreation

Everyone is familiar with the excitement of Big Ten sports and in Boilermaker country, you're sure to hear them cheering, especially if you live anywhere close to campus on a football game day! As a member of the Big Ten Conference, Purdue University offers a wide variety of sporting events and boasts an extremely devoted following. Attend a tailgating party wearing your old gold and black...it's like you never left college.

You also can take yoga classes from a master instructor at the city's Morton Community Center, choose from



seven amazing golf courses, exercise in a state-of-the-art fitness center or barbeque with family and friends at Happy Hollow Park, one of the many parks and playgrounds of West Lafayette.

Then explore our growing trail system — part of the National Recreation

Trails — which winds for 18 miles through the Celery Bog Nature Area's natural wetland, woods and fields and beyond. Or take a drive to nearby Prophetstown State Park, complete with a living history farm circa the 1920s. Every season offers outdoor fun. In the winter, ice skating is enjoyed by all at the Riverside Skating Rink.

Did You Know?

- Purdue's Ross-Ade Stadium holds 62,500 football fans
- Purdue men's basketball holds the record for Big Ten Championships
- Coyote Crossing golf course ranked Best New Public Course in Indiana and 7th best in the nation (*Golf Digest*)

Culture/Arts

In West Lafayette, there is a wide array of live entertainment for those with a passion for music, including outdoor concerts, the Lafayette Symphony, a cello chamber ensemble and even a fife and drum corp. As one of the oldest collegiate performing arts presenters in the United States, Purdue Convocations brings 30 to 40 performances our way each year — everything from theatre, dance and children's theatre to world music, jazz, chamber music, rock, pop and country to comedy attractions and Broadway-style shows.

Gallery walks, public art, university and downtown galleries and annual art shows like Art on the Wabash and 'Round the Fountain provide year-round exposure to many forms of art. The Tippecanoe Arts Federation provides opportunities for regional artists to get involved and hone their craft.



As a popular riverfront event, Art on the Wabash offers a beautiful setting for local artists to display and sell their work.



Morton Community Center, which supports recreational, educational, cultural and social needs, received a 2008 Leadership Award from the Coalition for Living Well After 50.

Once a year you can actually become part of the show at the Feast of the Hunters' Moon, where thousands immerse themselves in the atmosphere of mid-1700s Fort Ouiatenon, once an outpost for fur trading between Native Americans and the French. Everything at this "feast," right down to the souvenirs, is historically accurate.

Other opportunities to mingle include various festivals as well as the hugely popular Purdue Bug Bowl, an annual weekend event filled with hands-on insect activities.

Sign up for one of 650 classes to learn photography, pottery, a foreign language or dance at Morton Community Center and continue your educational journey.



"Diversity is really important to me and so I've taken advantage of the programs offered by the International Center of West Lafayette on the Purdue campus. Local residents can go there to learn about other cultures — whether by chatting at the Global Café or taking classes in languages, international cooking or martial arts."

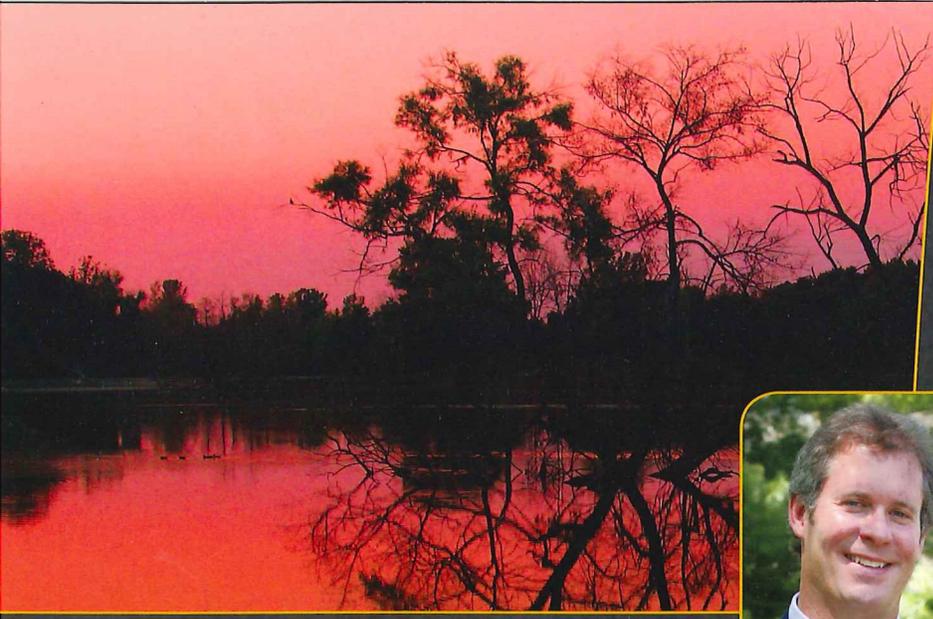
*Megan Stalnaker
Engineering Stress Analyst
Butler International, Inc.
Purdue Research Park*

Celebrations and Events

- Art on the Wabash
- Indiana Fiddlers' Gathering
- Riverfest, Globalfest & Octoberfest
- 'Round the Fountain Art Fair
- Taste of Tippecanoe
- Dancing in the Streets
- Purdue Christmas Show
- Howlnight at Wolfpark
- Uptown Jazz & Blues

Thousands attend the annual Feast of the Hunters' Moon.



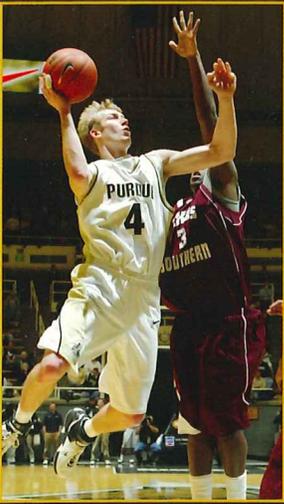
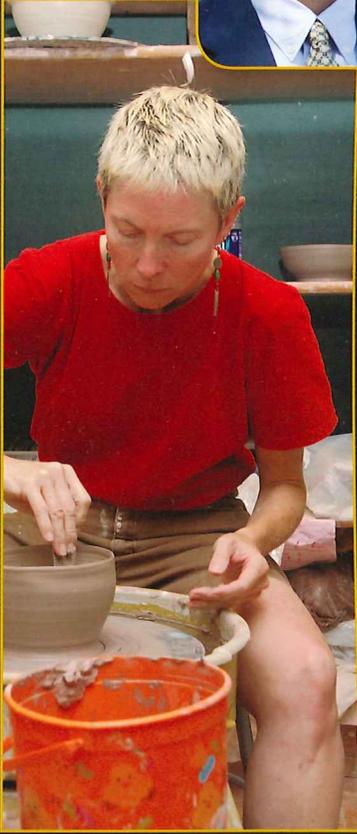


Welcome to West Lafayette

Through cooperative partnerships with Purdue University and the Purdue Research Park, we are helping set the stage for innovation with a focus on life science and knowledge-based businesses. Our community's exceptional quality of life, optimistic vision and determination attracts new residents who are, in turn, creating an exciting and economically vital future.

Let us help coordinate your visit. We can arrange customized tours and suggest activities of interest.

John Dennis
Mayor John Dennis



Contact Us

City of West Lafayette
www.westlafayette.in.gov
(765) 775-5160

Purdue Research Park
www.purdue-researchpark.com
(765) 494-8645



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