



**2010 CENSUS
WHY IT IS IMPORTANT TO ALL CITIZENS OF
LAFAYETTE,
WEST LAFAYETTE
AND
TIPPECANOE COUNTY**

**THIS YEAR'S MOTTO: ACHIEVING A COMPLETE AND ACCURATE
2010 CENSUS COUNT – IT'S IN OUR HANDS.**

The results of the 2010 U.S. Census will define who we are as communities, counties, states, and as a nation. The census affects our political representation and directs the allocation of millions of dollars in government funding to Lafayette, West Lafayette, Tippecanoe County, and the State of Indiana.

The U.S. Constitution directs that every 10 years the U.S Census Bureau must do a headcount of everyone living in the 50 states, Washington, D.C., Puerto Rico, and all of the U.S. island territories. For Lafayette, West Lafayette, and Tippecanoe County, this means everyone who lives here most of the year. Included are those who are sometimes hard to count, such as students attending Purdue University and Ivy Tech Community College, ethnic residents (i.e. Hispanics and Orientals) who may or may not reside legally in the United States, and the homeless who, never-the-less, reside somewhere locally.

It is important to count everyone who lives locally most of the year because the census data obtained in this count is used in many ways to support local services and government functions. (Press [here](#) to see "50 Ways Census Data Are Used")

The Cities of Lafayette and West Lafayette and Tippecanoe County are committed to a complete and accurate 2010 Census Count. We are partnering with the U.S. Census Bureau to ensure everyone living locally is counted.

JOBS

The U.S. Census Bureau has job opportunities for Mid and Upper Level Managers in:
Technology Field Operations Recruiting Administration Quality Assurance

Applicants must pass a Written Test and complete an Evaluation Criteria.
For details, go to <http://www.census.gov/hrd/www/index.hmtpl/> or <http://2010.census.gov/2010censusjobs/>

CENSUS FORM

The 2010 Census form is a short-form only. It asks for name, sex, age, date of birth, race, ethnicity, relationship, and housing tenure (how long you have lived at that address). IT DOES NOT ASK FOR CITIZENSHIP STATUS. Read the 2010 Census form in [English](#) or [Spanish](#).

2010 CENSUS TIMELINE KEY DATES

Fall 2008	Recruitment begins for local census jobs for early census operations	√
Spring 2009	Census employees go door-to-door to update local addresses	√
Fall 2009	Recruitment begins for census takers needed for 2010	
February-March 2010	Census questionnaires are mailed or delivered to households	
April 1, 2010	Census Day - Fill out and return the 2010 Census form	
April-July 2010	Census takers visit households that did not return a completed Census form by mail	
December 2010	By Law, Census Bureau delivers population counts to President for apportionment	
March 2011	By law, Census Bureau completes delivery of redistricting data to states	

For more information about the 2010 Census, please go to: www.census.gov/2010census