



Department of Development
222 N. Chauncey Ave., Room 102
West Lafayette, Indiana 47906
(765) 775-5160

July 15, 2016

West Lafayette Parks and Recreation
Property Manager
West Lafayette Parks and Recreation
1101 Kalberer Drive
West Lafayette, IN 47906

Dear West Lafayette Parks and Recreation:

The West Lafayette Public Arts Team, a group of citizens interested in increasing public art in our city, recently undertook an art initiative celebrating Purdue students who went on to impact pop culture. Not the astronauts or athletes but people like Orville Redenbacher, Ted Allen and Dick the Bruiser. Artists with ties to the community were hired to paint portraits of the subjects and these hung in the Purdue Fountain Gallery earlier this summer.

Now we have reproduced those portraits on a 12x24" street sign and will be placing them in the right of way of near campus properties including one at your property at [209 W. Wood Street](#). The path to see all 16 signs will be posted on the city's web page and this project should bring greater awareness of Purdue's impact to passers-by. If you ever notice that the sign requires maintenance, please let us know. Thank you!

Sincerely,

Beverly Shaw
Marketing & Grants Administrator
Greenspace Administrator

Cc: Bryce Patz